

## Create and Share Online Videos Anywhere with All-New Premiere Rush CC

by [Erin Norton](#)

Today, we're thrilled to announce that Project Rush, a brand-new video app that we [previewed](#) earlier this summer, is available for immediate download with a new yet familiar name (drumroll, please)... welcome [Premiere Rush CC](#) to the [Creative Cloud](#) family!



Premiere Rush is the first all-in-one, cross-device video editing app that makes creating and sharing online content easier than ever. This integrated desktop and mobile solution automatically syncs all of your projects and edits to the cloud — allowing you to work anywhere, on any device. Here are some of the things that make Premiere Rush unique:

- **An intuitive, all-in-one experience:** Premiere Rush integrates capture, intuitive editing, simplified color, audio, motion graphics, and seamless publishing to the leading social platforms, all together in one easy-to-use solution.
- **Creative flexibility:** Make videos that look great, sound great, and are uniquely yours with simplified editing, customizable Motion Graphics templates, color, and [Adobe Sensei](#)-powered Auto-Ducking, all powered by [Premiere Pro](#), [After Effects](#), and [Audition](#).
- **Social media optimization:** With sharing presets and one-click publishing, Premiere Rush automatically optimizes all your content for the different social media platforms that you publish to today.
- **Access anytime, anywhere:** Create a project on one device and publish from another with a consistent user experience across phone, tablet, and desktop.

*“This app is perfect for beginners who have been intimidated by the whole editing process for far too long.” – [Shameless Maya](#)*

## What's next

Since we revealed Premiere Rush in June 2018, we've been working directly with a small group of beta testers to refine the product experience and develop a road map that builds on the core tenets of the product. We've heard such great feedback about Rush that we didn't want to keep it from you any longer. But, as with any brand-new product, we are continuously learning and developing Premiere Rush to give you the best experience possible. Here are highlights of where we're headed:

- **Android support:** We've been hard at work on Rush for Android, and can't wait to share it with you next year.
- **Speed controls:** The number one feature request coming out of this summer's private beta was the ability to speed up and slow down videos, and we completely agree on the importance. Speed controls are at the top of our feature list.
- **Performance:** Removing any and all friction from your editing experience is a high priority for the team — we're continued to focus on performance.
- **Publishing videos to multiple platforms:** We've heard how time-consuming it is to create versions of your videos that meet the requirements of the different social media platforms that you publish to, which is why we made sure that this functionality was included in the initial release of Premiere Rush. We're continuing to work on ways to make this easier.

As you can see, we're not slowing down and there's a lot more in store. Premiere Rush could never have gotten to where it is today without ongoing input from creators like you — and we know this is just the beginning. Give the product a spin and share your feedback about how we can make it even better. We can't wait to see what you create.

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## Pricing and availability

The all-new Premiere Rush CC, available now on both [Adobe.com](https://www.adobe.com) and via the iOS App Store (Google Play Store availability coming in 2019), is offered across a series of plans tailored for your unique needs.

- Premiere Rush CC is available for \$9.99/month to individuals, \$19.99/month to teams, and \$29.99/month to enterprise customers. Premiere Rush CC is also included as part of Creative Cloud All Apps, Premiere Pro CC single app, the Student plan, and comes with

100 GB of CC storage. Additional storage options, up to 10 TB, are also available for purchase.

- Premiere Rush CC Starter Plan: Available for free, the Starter plan gives customers access to all Premiere Rush CC features, use of desktop and mobile apps, and the ability to create an unlimited number of projects and export up to three projects.

## Resources

- [Get to know Premiere Rush CC](#)
- [Help and Support](#)